

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 398 Issue 9



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 591.55	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show TWTF..	06	125	30	Nbr of Spots	2					2	250
			170	Comme	Nbr of Spots		2	2	2		6	1020
			120	Comme	Nbr of Spots	2					2	240
2	M-F 11a ET / 10a CT Price Is Right TWTF..	04	225	30	Nbr of Spots			2	2	2	6	1350
			140	Comme	Nbr of Spots	2					2	280
			175	Comme	Nbr of Spots		2				2	350
3	M-F 9a Dr Phil TWTF..	05	110	30	Nbr of Spots			3			3	330
			100	Comme	Nbr of Spots	3					3	300
			150	Comme	Nbr of Spots			3	3	3	9	1350
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30	Nbr of Spots	1					1	700
				Comme	Nbr of Spots							
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05	1200	30	Nbr of Spots			1			1	1200
				Comme	Nbr of Spots							
6	Fri 10p ET / 9p CT Blue Bloods ...F..	05	1200	30	Nbr of Spots					1	1	1200
				Comme	Nbr of Spots							
7	Fri 8p ET / 7p CT CSI NY ...F..	05		30	Nbr of Spots							
Weekly Totals: Total Spots(Ord Spots)					19	23	25	20	17	2	106	
Open PR						-1					-1	
Closed PR					1	5	3	1	1		11	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 398 Issue 9



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 59155	Campaign Ref: E:120802002
Buyer:	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
8	Fri 8p ET / 7p CT CSI NYF..	05		30 Comme	Closed PR	1					1	
9	Sat 10p ET / 9p CT 48 HoursS.	06	500	30 Comme	Nbr of Spots	1					1	500
10	Sat 7p NewsS.	05	90	30 Comme	Nbr of Spots	1					1	90
11	Sat 8-9pS.	06	400	30 Comme	Nbr of Spots			1			1	400
12	Sun 10p ET / 9p CT MentalistS.	05	700	30 Comme	Nbr of Spots		1				1	700
13	Sun 10p ET / 9p CT MentalistS.	05		30 Comme	Nbr of Spots					1	1	
14	Sun 1030a ET / 930a CT Face The NationS.	05	275	30 Comme	Nbr of Spots	1			1		2	825
15	Sun 7p ET / 6p CT 60 MinutesS.	04	1025	30 Comme	Nbr of Spots	1					1	1025
Weekly Totals:					19	23	25	20	17	2	108	
Open PR						-1					-1	-150
Closed PR					1	5	3	1	1		11	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 398 Issue 9



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 59155	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
16	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	04	280 175 275	30 Comme Nbr of Spots		1					1	280
17	Tue 8p ET / 7p CT NCIS T.....	04	2400 2000	30 Comme Nbr of Spots		1					1	2400
18	Tue 8p ET / 7p CT NCIS T.....	04	2500	30 Comme Nbr of Spots				1	1		2	5000
19	Tue 9p ET / 8p CT NCIS Los Angeles T.....	05	1500	30 Comme Nbr of Spots		1					1	1500
20	Wed 10p ET / 9p CT CSI ..W....	06	1200	30 Comme Nbr of Spots			1				1	1200
21	Wed 10p ET / 9p CT CSI ..W....	06	1200	30 Comme Nbr of Spots		1					1	1200
22	Wed 8p ET / 7p CT Survivor ..W....	04	1250	30 Comme Nbr of Spots								1250
23	Wed 8p ET / 7p CT Survivor ..W....	04	1650	30 Comme Nbr of Spots		1					1	1650
24	Wed 9p ET / 8p CT Criminal Minds ..W....	05	1700	30 Comme Nbr of Spots			1				1	1700
Weekly Totals:					19	23	25	20	17	2	106	
Total Spots(Ord Spots)					19	23	25	20	17	2	106	
Open PR					1	5	3	1	1		-1	-150
Closed PR											11	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 398 Issue 9



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Code: 59155	Campaign Ref: E:120802002
Buyer:	Client/Product/Estimate: 96 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sale Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
25	M-F 1135p ET / 1035p CT Late Show M.....	06	125	30		1					1	125
			170	Comme			1	1	1	1	4	680
26	M-F 11a ET / 10a CT Price is Right M.....	04	225	30			1	1	1	1	4	900
			175	Comme		1					1	175
27	Sun 1030p ET / 930p CT MentalistS	05	1000	30					1		1	1000
				Comme								
28	Sun 730p ET / 630p CT 60 MinutesS	04	1500	30				1			1	1500
				Comme								
29	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	04	275	30				1			1	275
				Comme								
30	Tue 10p ET / 9p CT Vegas ...T....	05	800	30								
				Comme								
31	Mon 10p ET / 9p CT Hawaii Five-0 M.....	06	1300	30				1			1	1300
				Comme								
32	Sat 10p ET / 9p CT 48 HoursS	06	600	30					1		1	600
				Comme								
33	Sa-Su 6a NewsSS	12	50	30		2					2	100
				Comme								
34		04	1325	30								
				Nbr of Spots	1						1	1325
Weekly Totals:					19	23	25	20	17	2	106	
Open PR						-1					-1	-150
Closed PR					1	5	3	1	1		11	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 398 Issue 9



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4460

Original

Client: Barack Obama/ D/ President	Submission Cost: 59155	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est/PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	Sun 4p ET / 3p CT NFL On CBSS 16:30-19:30:00			Comme								
				Nbr of Spots		1					1	1200
36	Wed 9p ET / 8p CT Criminal Minds ..W....		1200	Comme								
				Nbr of Spots		1					1	1200
37	Fri 10p ET / 9p CT Blue Bloods MTWTFSS Isolations: W/C 10/08 ...F..	05	1200	Comme								
				Nbr of Spots		1					1	1200
38	Mon 8-9p ET / 7-8p CT How I Met / Partners MTWTFSS Isolations: W/C 10/08 M.....	05	1200	Comme								
				Nbr of Spots		1					1	1200
39	Fri 8p ET / 7p CT CSI NY MTWTFSS Isolations: W/C 10/08 ...F..	05		Comme								
				Nbr of Spots		1					1	
40	Fri 9p ET / 8p CT Made in Jersey MTWTFSS Isolations: W/C 10/08 ...F..	05		Comme								
				Nbr of Spots		1					1	
41	Sun 4p ET / 3p CT NFL On CBS MTWTFSS Isolations: W/C 10/01S	04	1325	Comme								
				Nbr of Spots	1						1	1325
42	Sat 8a CBS This MorningS	04	80	Comme								
				Nbr of Spots		1					1	80
43	M-F 8a CBS This Morning M.....	05	110	Comme								
				Nbr of Spots			1				1	110
44	Fri 8p ET / 7p CT NCISF..	05	700	Comme								
				Nbr of Spots		1					1	700
Weekly Totals:					19	23	25	20	17	2	106	
Total Spots(Ord Spots)					19	23	25	20	17	2	106	
Open PR						-1					-1	-150
Closed PR					1	5	3	1	1		11	

Greer Margolis Mitchell
1010 Wfconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 398 Issue 9



WSPA-TV

250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 59155	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Coplee: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
45	Fri 8p ET / 7p CT NCIS Mkqd ... F..	05	700	30 Comme		1					1	700
46	Fri 9p ET / 8p CT CSI NY Mkqd ... F..	05	600	30 Comme		1					1	600
47	Fri 8p ET / 7p CT NCIS Mkqd ... F..	05	800	30 Comme				1			1	800
48	M-F 8a CBS This Morning ... F..	05	110	30 Comme			2				2	220
49	Sat CBS NCAA Football ... S	03	2500	30 Comme			1				1	2500
50	Sun 1p ET / 12p CT NFL On CBS ... S	04	750	30 Comme			1				1	750
51	Sun 4p ET / 3p CT NFL On CBS ... S	04	1200	30 Comme			1				1	1200
52	Sun 730p ET / 630p CT 60 Minutes ... S	04	1500	30 Comme			1				1	1500
53	Sun 6a News ... S	06	50	30 Comme			1				1	50
54	Tue 8p ET / 7p CT NCIS T.....	04	2500	30 Comme				1			1	2500
Weekly Totals: Total Spots(Ord Spots)					19	23	25	20	17	2	106	
Open PR						-1					-1	-150
Closed PR					1	5	3	1	1		11	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 398 Issue 9



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6888
(864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 59155	Campaign Ref: E:120802002
Buyer: 10/01/12 to 11/11/12	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
55	M-F 9a Dr Phil MTWTF..	05	150	30	Nbr of Spots				1			1	150
56	M-F 8a CBS This Morning ..TWTF..	05	110	30	Nbr of Spots				2			2	220
Weekly Totals:													
Total Spots(Ord Spots)						19	23	25	20	17	2	106	
Open PR							-1					-1	-150
Closed PR						1	5	3	1	1		11	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
8	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/22/12	Closed Pre Emption	800.00	47 (10/26)	0000181924	E:120802002
10	Sat 7p News	:30 Commercial	10/08/12	Open Pre Emption	150.00		0000000000	E:120802002
13	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/29/12	Closed Pre Emption	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/08/12	Closed Pre Emption	275.00	42 (10/13), 43 (10/15)	0000180985	E:120802002
15	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emption	275.00	29 (10/21)	0000177594	E:120802002
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Closed Pre Emption	0.00	28 (10/21)	0000176183	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Closed Pre Emption	1,900.00	No Makegood / Credit	0000000000	E:120802002
22	Wed 8p ET / 7p CT Survivor	:30 Commercial	10/08/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120802002
39	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	1,650.00	36 (10/10)	0000180219	E:120802002
40	Fri 9p ET / 8p CT Made In Jersey	:30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
					0.00	46 (10/12)	0000181059	E:120802002

Grand Totals						
	Totals	Month 10 Weeks: 4				Month 11 Weeks: 4
		10/01	10/08	10/15	10/22	10/29
Spots	106	19	23	25	20	17
Cost	58305	8360	14145	14555	10555	9885
						395

Grand Totals:		Spots:	106
		Gross Total:	59,155.00
		Commission:	8,873.25
		Net Total:	50,281.75